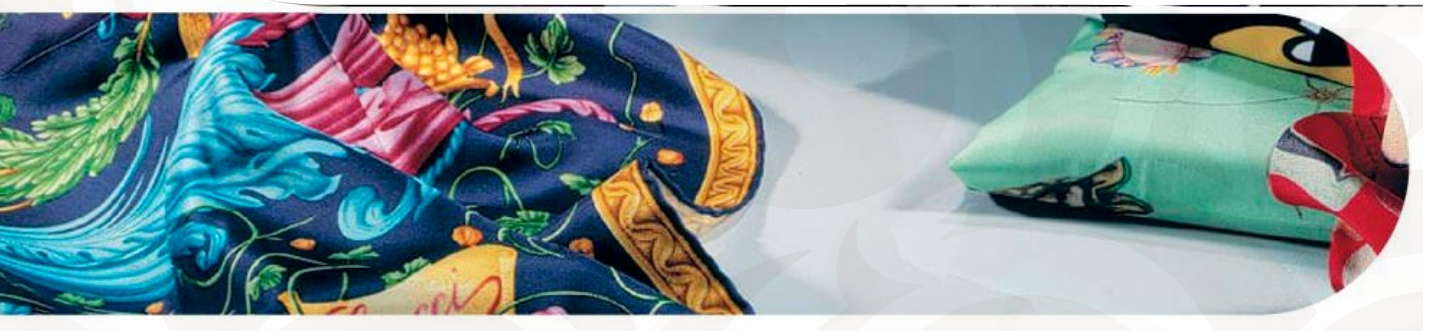


# ITEX CAIRO '25

## Digital Textiles Designs & Printing Masterclass



Organizers



Hosted by

Egypt **Stitch&Tex**

Supporting Associations



# ITEX CAIRO '25



**ITEX Cairo** is a knowledge platform highlighting recent innovations in textile digital printing with special focus on technologies that contribute to new products that offer new business opportunities.



In its sixth edition, **ITEX Cairo** offers an unprecedented opportunity for textile manufacturers, designers and all creatives in the textile industry to learn about recent trends and future directions of the industry.

Besides the enormous networking opportunities offered, **ITEX CAIRO** provides allows participants to view the latest printing technologies exhibited at **Egypt STITCH & TEX Expo**, the leading textile technologies exhibition in the region.



## ITEX Cairo 2025 Topics

- What makes your design fashionable?
- Digital Printing for Sportswear
- What's new in DTF technology?
- Effect of Yarns and Weaving parameters on your printing project
- How Printed Designs reflect a Fashion Brand Identity?
- Common Challenges in Textile Digital Printing and how to resolve them?
- How digitally printed T- shirts became an expression of self-identity?
- Generative AI for Digital Textile Prints

