

Egypt
**Stitch
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Textile
Technologies
Exhibition

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CAIRO DENIM DAY '25

**CAIRO
DENIM
DAY**



23 February 2025

**Cairo International
Convention Center
(CICC), Nasr City
Cairo - Egypt**

Organizers

Scribe

**BUSINESS
PLUS FAIRS**

**VF
VISION
FAIRS**

Hosted by

Egypt **Stitch&Tex**

Supporting Associations



**EGYPT TEXTILES & HOME
TEXTILES EXPORT COUNCIL**
المجلس المصري للتجارة والنسوجات
والملابس المنزلية

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CAIRO DENIM DAY'25

Jeans are one of the world's most popular styles of pants.

They are worn by men, women and children of all ages and backgrounds. Jeans have long been the preferred choice among the general population.

Egypt is producing a reasonable amount of denim fabric and Jeans and is one of major exporters to important markets in the US and Europe. Also Egypt consumption of Jeans products is increasing which makes the Egyptian garment industry in need to expand their supply chain and recognize recent trends.

Cairo Denim Day (CDD) is organized to address the denim industry professionals to keep abreast of recent trends, fabric innovations and to present a platform for networking and business opportunities.

CDD aims to connect and inspire the fashion community through an immersive educational experience that provide participants with recent industry insights and offer creative ideas and solutions.

Who Attends?

- Denim Fabric Manufacturers
- Suppliers of Accessories
- Entrepreneurs
- Jeans Producers
- Fashion Designers



Cairo Denim Day Competition 2025

Creating a Textile pattern is an art and an essential aspect of the textile printing process. Design is the heart of printing textiles and the driver for successful products. As a textile designer, you have the opportunity through textile digital printing to try new ideas and innovate in designs. Your creative designing and working with a right blend of colors with this technology will allow you to excel. So are fashion designers, with printed fabrics they create fashionable products.

The Cairo Denim Day Competition 2025 aims to promote innovation and creativity in textile digital printing among junior designers in creating innovative patterns and fashion styles. Our objective is to highlight the artistic creations of designers and create business opportunities for stakeholders in the Egyptian textile industry.

How it Works?

- Entry to the competition is free to Fashion schools in Egypt & the Arab World (Selection of competitors is decided by the organizers of Cairo Denim Day)
- You will receive 10 meters of printed denim fabric for your pattern you select to be printed for your project(s).
- Send your designs to the following email: jeans2025@cairodenimday.com (Please write a description of your artwork with it) Deadline for receiving the designs is 5 February, 2025
- Designs will be presented at Cairo Denim Day on 23 February, 2025
- Successful designs will be chosen by a panel of Jurors representing the industry and academics.
- By applying for the competition, you allow posting of your design on the website.

Submission Requirements:

- Your design must be an original one. No copies or alteration of an existing design is accepted.
- The competition should cover a printed jeans product.
- Printed Denim patterns should have Egyptian Pharaonic Motifs.